

# Our Professional Values and Behaviours

We aspire to be the best in all we do and to enable our employees and students to reach their full potential. We know a culture of strong values means strong results for all of our stakeholders. This is why our professional values are fundamental to our pursuit for excellence and why they must underpin all of our activities.

Our **Professional Values** and **Behaviours** provide a valuable framework for use by people at every level of our organisation. They help us to evaluate our decisions and be confident in the choices we make.



## Authentic

We are who we say we are, we do what we say we will do.

## Respectful

We value the opinion of others and the contribution they make.



## Innovative

We work hard to create a dynamic, forward-looking culture.



## Ambitious

We are determined to achieve our vision and goals.

